

# PRESS KIT

PRESS KIT

## IMPACT PARENTING

Raising  
College-Ready  
Students

*"Don't change your dreams,  
change your strategy."*

Jonathan M. Wynne, M.A., M.B.A., M.Ed.



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## PANDEMIC PARENTING

IMPACT Strategies for Success

Jonathan M. Wynne, M.A., M.B.A., M.Ed.

## TAKE CHARGE OF YOUR LIFE

10 Concepts To Consider  
Jonathan M. Wynne

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## PANDEMIC PARENTING

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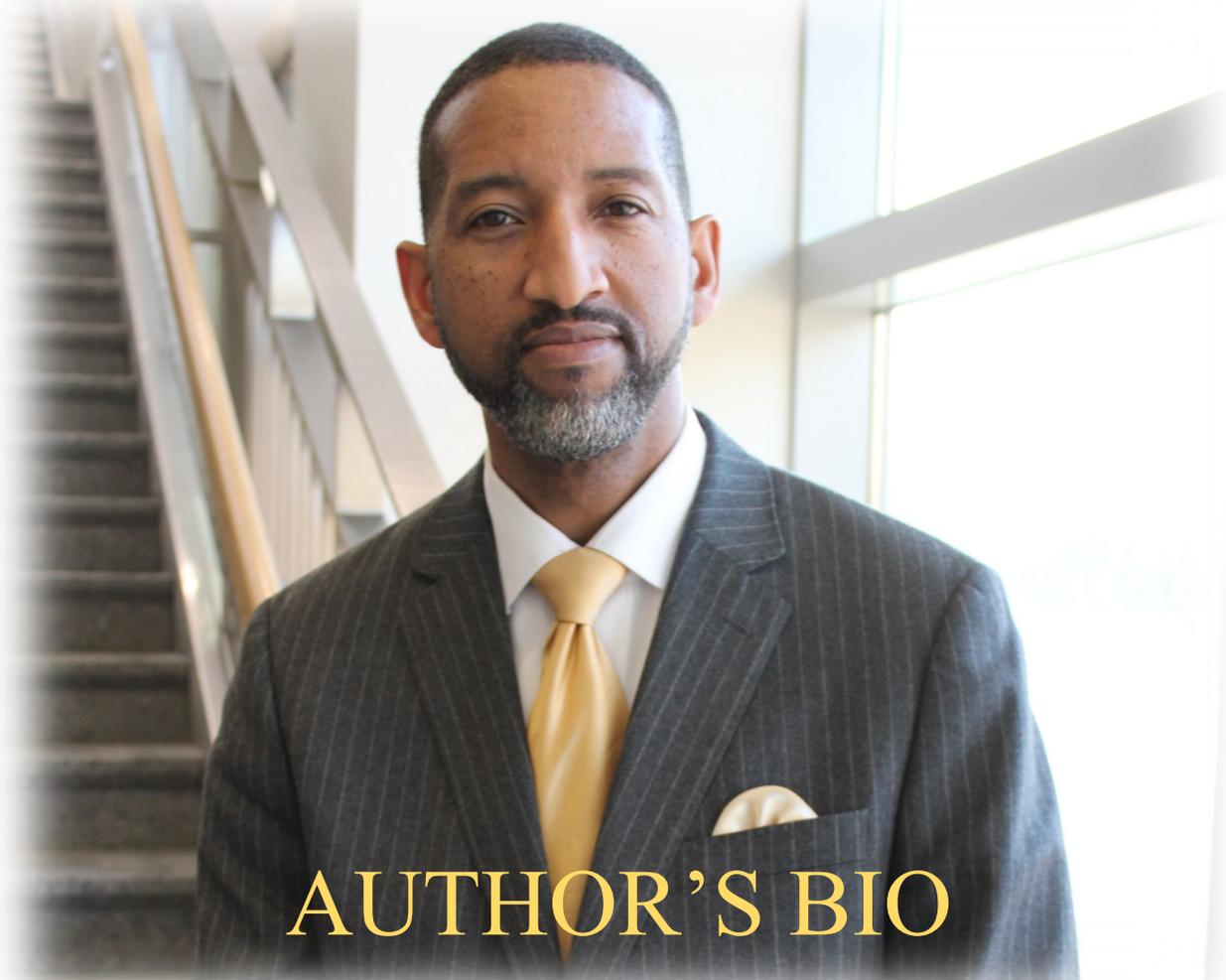
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# BOOK SUMMARY

**Jonathan M. Wynne, M.A., M.B.A., M.Ed**

IMPACT Parents engage in Investment, Management, Presence, Advocacy, Coaching and Thoughtfulness as guiding principles for raising college-ready students. This book will help parents develop a powerful academic strategy for success in K-12 education and beyond; create and maintain dynamic relationships with teachers, counselors and administrators; and discover the benefits of extra-curricular activities to enhance personal development and career readiness. This book provides tools and exercises to support parental success!

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A portrait of Jonathan M. Wynne, a man with a beard and mustache, wearing a dark pinstriped suit jacket, a white shirt, and a yellow tie. He is standing in front of a modern building with a staircase and large windows. The text 'AUTHOR'S BIO' is overlaid in yellow on the bottom part of the image.

## AUTHOR'S BIO

Jonathan M. Wynne, M.A., M.B.A., M.Ed

Jonathan lives out his purpose by serving people. He is founder of Kingdom Concepts consulting services. His work has produced many scholar-leaders, because of his unwavering commitment to the marriage of academics and personal passion. Jonathan positively impacts his community through service and leadership in schools, churches and non-profit organizations. He is a former school administrator in Michigan, where he serves as an education consultant, specializing in school culture/climate. He designs and provides programs, training, support, encouragement and guidance to students, parents and staff. He is a member of The Coalition of Schools Educating Boys of Color. He also serves as Chaplain for the Detroit Pistons. Jonathan earned a Bachelor of Fine Arts from Eastern Michigan University, Master of Arts in Christian Ministries from Ashland Theological Seminary, a Master of Business Administration from University of Phoenix and a Master of Educational Leadership from Grand Valley State University. He is married to his college sweetheart Valerie. They have four adult children and twin grandchildren. His greatest accomplishment is helping others fulfill their purpose in life, especially when they do it against all odds.

# Topical Outline for the book:

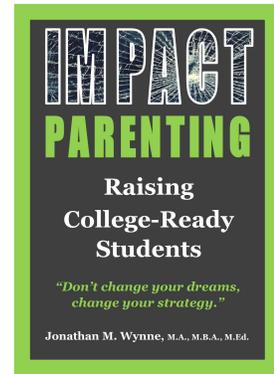
## IMPACT PARENTING Raising College-Ready Students

by Jonathan M. Wynne, M.A., M.B.A., M.Ed.

### INTRODUCTION

IMPACT Parenting is a concept born out of twenty-five years of working in schools in a variety of capacities from mentor to coach to service provider to guest teacher to administrator to consultant. Over the years, it became apparent that the author could not effectively help students without doing as much as possible to help strengthen and support parents in playing their role.

Jonathan was privileged to work with some powerful organizations, like UAW-Ford and Neighborhood Legal Services Michigan, to train thousands of parents on critical issues surrounding the education of their children. This work has been significant and impactful to the parents and students of Detroit, Michigan, one of the most challenged school districts in the nation. No matter how difficult your circumstances may be, there is always a solution and it can be obtained through effective strategies. This book supports the strength of the acronym he has developed called IMPACT Parenting : INVESTMENT, MANAGEMENT, PRESENCE, ADVOCACY, COACHING, AND THOUGHTFULNESS. The author provides outstanding workshop training experiences on these and many other topics related to successful parenting.



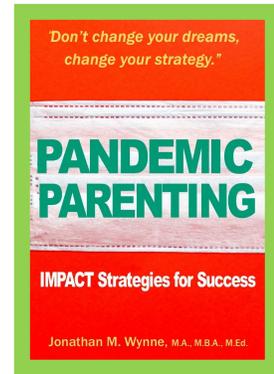
### SUMMARY OF CHAPTER TOPICS

<b>LEARNING HOW TO LOVE</b>	Explores the features and benefits of concepts like pushing, nudging, patience and protecting your children as it pertains to their education.
<b>FUTURE CASTING</b>	Empowers parents to develop, communicate and implement the dreams they have for their children in a practical, yet strategic manner.
<b>EDUCATIONAL LEADERSHIP AT HOME</b>	Assists parents in understanding their role as educational leaders for their children outside of school and equips them with a practical understanding of how to lead and direct their children's learning.
<b>SUPPORTING EDUCATION AT SCHOOL</b>	Provides a practical explanation of how to be an effective advocate for your own child, while making positive contributions to the school community at large. Includes charts and explanations of how to access critical resources of your child's school's administration, faculty and staff professionals.
<b>COMMUNITY MINDED</b>	Helps parents think about ways to access and benefit from support and resources outside the school, but within the local community.
<b>COLLEGE READY</b>	Provides an insightful explanation of what it means to be college-ready and gives examples of how to approach learning to ensure academic readiness.
<b>TAKING CARE OF BUSINESS</b>	Explores the business aspects of being academically prepared for post-secondary success. Provides charts outlining critical tasks to be done each year of high school to improve college opportunities for acceptance and success.

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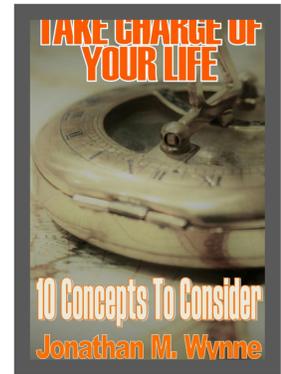
### SUMMARY OF CHAPTER TOPICS

<b>INVESTMENT</b>	Looks at the critical contributions parents must make in order to ensure and promote their children's successful educational journey.
<b>MANAGEMENT</b>	Reveals the various management tasks and skills each parent must engage in as their child's first line of leadership.
<b>PRESENCE</b>	Explores various ways in which parents must make themselves available to their student, physically, emotionally and intellectually.
<b>ADVOCACY</b>	Encourages parents to shamelessly advocate for their student's well-being and educational opportunities without enabling them.
<b>COACHING</b>	Empowers parents to inspire, motivate, and train their children to become successful scholars and ultimately productive citizens.
<b>THOUGHTFULNESS</b>	Reminds parents to give consideration to how their children experience them as parents and make the most thoughtful adjustments as a result.
<b>OVERCOMING THE EFFECTS</b>	Inspires parents to embrace the challenges of parenting in a pandemic, realizing they have the grit and creativity to overcome and flourish.

# Topical Outline for the book:

## TAKE CHARGE OF YOUR LIFE: 10 Concepts To Consider

by Jonathan M. Wynne, M.A., M.B.A., M.Ed.



### INTRODUCTION OF CHAPTER TOPICS

<b>REVERIE</b>	There are some principles of engaging in reverie that will help you embrace and maximize the benefits of thinking freely about the things that could impact one's life in many meaningful and positive ways.
<b>EXPEDITION</b>	The challenge that we often find during expeditions that we find ourselves on is that occasionally we cannot define its purpose. Many times in life we fail to ask ourselves "Why am I here?" or "Why am I doing this?"
<b>CONSTITUTION</b>	The Constitution is the guarantee and warranty for how things are supposed to operate within the U.S.A. Within your personal life you also have a constitution by which you operate. Many people are not aware that they have a personal constitution, yet they do. We all do.
<b>INTENTION</b>	It is very difficult to be in charge of one's life unless there is an uncompromised intent. To be distracted from one's intent is to be less than precise in aim, focus, and subsequently , execution of task.
<b>DISPOSITION</b>	Disposition, mood or attitude that is negative can become an albatross around the neck of even the brightest and best individuals. Have you ever met a brilliant person with a negative outlook or a sour personality? There is something inherently wrong about it.
<b>DISCIPLINE</b>	Discipline is the common denominator for success in life. Regardless of what field or vocation you embark upon, the more disciplined you are, it is more likely that you will perform well.
<b>ERUDITION</b>	The reality is that all knowledge is not created equally. There is some knowledge can be obtained easily. Some knowledge can only be obtained through studying. However, knowledge is obtained, it is more valuable when it is impressive to the right people for the right reasons.
<b>BUSINESS</b>	Everyone is involved in business in some way. Since it is one of the essential hubs of life, taking charge of your business becomes an important way to gain ground in the battle for personal success.
<b>SAGACITY</b>	When ideas or situations are complex, and we all have experienced them in our lives, they require better than average synthesis and analysis in order to have the best response.
<b>ALTRUISM</b>	You will know you have control of your life when you begin to be motivated by altruistic values. Altruism is a sign that you understand that your life is not just for you.



FRESH Lifestyle

# Award-Winning Author



[www.jonathanwynne.com](http://www.jonathanwynne.com)

# Potential Interview Questions



- ◆ What does the acronym IMPACT PARENTING stand for?
- ◆ What inspired you to write this book?
- ◆ How many books have you published?
- ◆ What motivated you to work in the field of education?
- ◆ Where were you born?
- ◆ Where were you educated?
- ◆ Who inspired/inspires you in the field of education?
- ◆ What did you and your wife do to make sure your children were college-ready?
- ◆ How long have you been training parents?
- ◆ Are there any organizations that you work with?
- ◆ Why should schools promote your book to parents?
- ◆ What about students who don't plan to go to college?
- ◆ Are there any tools for parents in your book?
- ◆ Does your book help students get scholarships?
- ◆ Do you have any success stories?
- ◆ Is this a book for parents of elementary school students?
- ◆ How does this book help parents of high school students?
- ◆ How did you earn 3 masters degrees, when you finished high school with a 1.9 GPA?